

# Come join The MESH.

The MESH is a new media online network, designed to produce and deliver unique content to computers, mobile phones, iPods, iPads, and any other device connected to the Internet. Just like a traditional television network, The MESH has a series of programs and "shows" on a variety of topics... the difference is you can watch or listen to **what you want, when you want, and where you want.** [www.themesh.tv](http://www.themesh.tv)



**The MESH is looking for an individual to help promote the network's programs, find potential sponsors for the shows, and secure sponsorship dollars for each month's slate of episodes.**

## **Some MESH Stats:**

- \* As of July 2011: 9 monthly shows in production (8 Audio, 1 Video)
- \* Projected by October 2011: 16 monthly shows in production (14 Audio, 2 Video)
- \* Each show's monthly episodes can accommodate 1-3 sponsors.

## **Job Structure:**

- \* This is a "commission-only" job; you simply make a percentage off of what you sell.
- \* There is no physical office or set work hours. You work wherever you'd like, whenever you'd like. As long as you are getting the desired sponsorship sales, everyone's happy.
- \* The only required time at the JGI office is for a monthly "team" meeting with the rest of The MESH to discuss sales strategies and network updates.
- \* There is a minimum sales goal for MESH sponsorships. The minimum sales goal must be met each month (after the first two months) in order to keep the position.

## **Job Skills Required:**

- \* A desire to meet new people, listen carefully to their needs, and recommend the best approach to get their name out in the new online world.
- \* A willingness to pick up the phone, make calls, and set up appointments to talk about The MESH. You need to be a true "self-starter", not waiting for someone to tell you who to contact.
- \* A comfort level with talking about technology, especially online media. If the words "podcast", "iTunes", and "YouTube" make you uncomfortable, this probably isn't the job for you.
- \* You need to be pretty good with numbers that have dollar signs in front of them. Simple spreadsheets, percentage discounts, addition, subtraction, etc.

## **In addition...**

Along with sponsorships for The MESH, you would be allowed to sell other packaged Jackson Group Interactive services, including:

- \* **Social Media Management Services**
- \* **Web Video Production Packages**
- \* **Custom Podcast Production Services**

You would make your standard commission rate for any of these projects you sell; the project would then be handed to a JGI team member for client management and follow-through.

If you create a lead for a higher-level service not featured on the list above (such as a custom video production project, display system, or web site/virtual environment) and pass that lead to a JGI team member and it turns into a signed project, you would be given a "finder's fee" commission.

**Interested? Send an email to [hrrservices@thejacksongroup.com](mailto:hrrservices@thejacksongroup.com) with a resume and any other important information you may want to share with us.**